When it comes to influencing public policy it’s better to be at the table than on the menu! And that’s what ASBC’s Annual Summit is all about – making sure that the voice of sustainable business is heard. The Summit provides the American Sustainable Business Council’s business leaders the opportunity to directly engage in the policy process and discuss a range of key issues with senior Administration officials, regulators and members of Congress.

With Congress and the White House searching for ways to strengthen the economy, address climate change and break the political paralysis, the role of sustainable business has never been as important. As the presidential election draws near, the Summit offers valuable insights into how policy will evolve in 2016 and how your company or organization can help shape the agenda. Join us as we work to tilt the playing field toward policies that reward responsible business, reduce income inequality and build a sustainable economy.

September 29th:

- Reception at the Jameson Residence - 616 NC Avenue S.E., 20002 (Capitol Hill)
  - 6:00 – 8:30 p.m. Annual Sustainable Policymakers Award (SUSTY Award) Presentation
Awards presented to:
  - Dan Utech, White House, Deputy Assistant to the President for Energy and Climate Change
  - John Replogle, Seventh Generation, CEO
  - TBA, U.S. Senator
  - TBA, U.S. Congressional Representative

September 30th:

K&L Gates LLP
1601 K Street, N.W., 20006 (entrance on 16th Street)

- 7:15 – 8:15 a.m. ASBC Working Group for Women Breakfast, (Location: K&L Gates)

- 8:00 a.m. Registration – Coffee, Tea, Continental Breakfast

- 8:30 a.m. ASBC’s Future – Building a Stronger Media Narrative & Shaping Public Policy

- 9:00 a.m. Turning the 2016 Election into an Opportunity for Sustainable Business Policies.
  - Presentations by key business surrogates from major presidential candidates
    - Ben Cohen, Sanders for President
    - Jerry Greenfield, Sanders for President
    - Kris Balderston, Clinton for President

- 10:00 a.m. All Hands on Deck – A Working Session on Building our 2016 Policy Agenda
  - 2016 promises to be a watershed year for business policy, but who benefits; incumbent interests or innovative entrepreneurs? How can ASBC ensure that the values of responsible businesses are included in policy outcomes and how the media reports on business? Plenary and small group discussions will assess what the most potent and winnable issue campaigns are for ASBC next year and discuss what success looks like.
• 11:00 a.m. **Networking Break** – Enjoy the Healthy Treats from ASBC Members

• 11:30 a.m. - 12:15 p.m. – **Finding Common Ground among Conservatives and Liberals in Addressing Economic Inequality. Is it Possible?**
  o There is a growing consensus that wage stagnation and wealth disparities pose long-term challenges to America’s economic competitiveness. At the same time, the nature of work itself is changing with more people working as contractors and new on-demand business models expanding. What is the appropriate role of government and the market in finding solutions and creating jobs, ownership opportunities and providing good benefits? Hear from leading thinkers discussing public policies and business strategies for addressing economic opportunity.
    ▪ Robert Raben, President & Founder, Raben Group
    ▪ Althea Erickson, Policy Director, Etsy
    ▪ Robert Reich, Former US Dept. of Labor Secretary, video presentation
    ▪ Zach Graves, Digital Director, R Street Institute
    ▪ Jeffrey Hollender, ASBC Board Member & CEO, Sustain Condoms - Moderator

• 12:30 p.m. **Working Lunch - How My Business Benefits from Policy Engagement**
  o Executives discuss the value their companies derive from investing in advocacy work and how the sustainable approach is different—and better than traditional lobbying. This session will arm you with useful insights into engaging in the policy process.
    ▪ Denise Bowyer, Vice President, American Income Life
    ▪ Joe Keefe, President & CEO, Pax World Funds
    ▪ Rick Ridgeway, Vice President of Environmental Affairs, Patagonia
    ▪ Kelly Vlahakis-Hanks, CEO, Earth Friendly Products
    ▪ Richard Eidlin, Vice President of Policy & Co-Founder, ASBC - Moderator

• 1:30 p.m. **Innovative Policy Ideas from Outside the Beltway**
  o State Legislators are in the forefront of championing sustainable policies from innovative capital access programs to living wage ordinances to carbon taxes. This session is an opportunity to hear from key voices outside Washington and learn how your business or business organization can impact state and local policies.
    ▪ Mandela Barnes, State Representative, Milwaukee, WI
    ▪ Michael Blake, State Representative, New York City (Bronx)
    ▪ Nan Grogan Orrock, State Senator, Georgia
    ▪ Frank Knapp, President of the South Carolina Small Business Chamber of Commerce – Moderator
• 2:30 - 3:15 p.m. Getting Serious about Climate Change – Putting a Price on Carbon
  o A Discussion with U.S. Senator Sheldon Whitehouse and former Congressman Bob Inglis.

• 3:15 - 3:45 p.m. Networking Break

• 3:45 - 4:45 p.m. Policy Issue Workshops - Roll up your shelves for these interactive and strategic conversations designed to shift policy. Each session will address the overarching theme of ‘how to reduce inequality’ and tilt the playing field towards rewarding responsible business. Speakers will include Congressional staff, Administration personnel and business leaders. Designed to influence policy outcomes, the discussions will focus on a specific ‘ask’ of policymakers.

  A. Safer Products, Safer Chemicals
     • Barbara Cunningham, Deputy Assistant Administrator, U.S. EPA
     • Barry Cik, President, Naturepedic
     • U.S. House of Representatives Staffer, TBA
     • Dr. Nadereh Afsharmanesh, Vice President of Sustainability and Education, Earth Friendly Products
     • Bryan McGannon, Policy Director, ASBC - Moderator

  B. Responsible Workplaces - High Road Employment Practices
     • MaryBeth Maxwell, Policy Director, U.S. Department of Labor
     • Letty Mederos, Labor Policy Director, Senator Patty Murray (D-WA)
     • Andrew Lemley, Government Affairs Emissary, New Belgium Brewing
     • Gina Schaefer, CEO, A Few Cool Hardware Stores
     • Holly Sklar, Businesses for a Fair Minimum Wage - Moderator

  C. Tax Policies that Benefit High Road Businesses
     • Michael Darner, Executive Director, Congressional Progressive Caucus
     • Ryan Abraham, Senior Tax and Energy Counsel, Senate Finance Committee
     • Greg LeRoy, Executive Director, Good Jobs First
     • John O’Neill, Tax Policy Analyst, ASBC – Moderator

  D. Access to Capital and Contracts – Challenges faced by Women & Minority Businesses
     • Caren Street, Policy Advisor, U.S. Senator Harry Reid
     • Natalia Olson-Urtecho, SBA, Regional Administrator
- Andy Flick, Chief of Staff, Congressman Andrew Moulton (D-MA)
- Connie Evans, President & CEO, Association of Enterprise Opportunity
- Heidi Pickman, CAMEO - Moderator

**E. Climate Change: Policies and Market Placed Solutions**
- Anna Unrah-Cohen, Senior Climate Advisor, U.S. Senator Edward Markey (D-MA)
- Derek Murrow, Federal Energy & Climate Policy Director, Natural Resources Defense Council
- Carla Frisch, Director of Climate and Environmental Analysis, U.S. Department of Energy
- Julie Gorte, Vice President, Pax World Funds
- Richard Eidlin, Vice President of Policy, ASBC - Moderator

- 4:45 p.m. *Creating a Sustainable Workplace*: Member of Congress - Keynote Speaker TBA

- 5:30 p.m. *Break for Day*

- 6:00 - 8:30 p.m. *Reception*: Impact HUB DC, 419 7th Street NW, 3rd Floor, Washington, DC 20004
  - Guest Speaker: Congressman Keith Ellison, D-MN

**October 1st:**

- 7:15 – 8:20 a.m. Diversity & Inclusion Working Group Breakfast (Location: Raben Group, 5th Floor, 1341 G St NW, Washington, DC 20005)

- 8:30 a.m. *White House*: *(No admittance after 9:00, Photo ID required)*
  SW Entrance Gate *(17th Street at State Place, NW)* White House, Old Executive Office Building, South Court Auditorium

- 9:00 a.m. – 12:30 p.m. White House
  - Topics
    - 21st Century Workforce – Raising Wages, Good Benefits and Putting America Back to Work
- Climate Change – Creating Jobs and Improving the Environment
- Tax Reform & Job Creation – Building an Economy that Rewards Responsible Businesses
- Economic Development – Building Sustainable Communities

Travel to Capitol Hill

- 12:45 – 1:30 p.m. Lunch on Capitol Hill (Visitors Center)
- 1:30 – 4:00 p.m. Capitol Hill Visits (Senate and House offices)
- 4:00 p.m. – Program concludes
- 6:30 – 8:30 p.m. Reception: Minority & Women-Owned Business Leaders
  o Blackburn Center, Howard University, 2397 Sixth Street, NW, Washington, DC 20059. Hosted by Baker Donelson LLP