



AMERICAN  
SUSTAINABLE  
BUSINESS  
COUNCIL

## 3<sup>rd</sup> Annual Business Summit

### *Accelerating the Policies that Advance a Sustainable Economy*

**November 12-14, 2014**

Join us at the 3rd Annual Business Summit in Washington, D.C. for an up-close and candid opportunity to exchange ideas with senior Administration officials, regulators and members of Congress and gain valuable insight into where policy is evolving in 2015. With a new Congress coming to D.C., the 2014 Summit enables sustainable businesses and organizations to influence the policies that will make the American economy more vibrant and just.

#### **November 12<sup>th</sup>:**

5:30 – 8:30 p.m. **Reception** at the Jameson Residence - 616 NC Avenue S.E., 20002 (Capitol Hill)

- Annual Sustainable Policymakers Award (SUSTY Award) Presentation
- Enjoy beer from ASBC business member New Belgium Brewing

#### **November 13<sup>th</sup>:**

##### **K&L Gates LLP**

1601 K Street, N.W., 20006 (entrance on 16th Street)

- 8:00 a.m. *Registration* – Coffee, Tea, Continental Breakfast
- 8:30 a.m. *ASBC Welcome & Program Overview*
  - ASBC's growing presence at the national and state level
  - 2014 accomplishments
  - Looking ahead: policy priorities for 2015
- 9:00 a.m. *What Does the 2014 Election Mean for Sustainable Business Policy?*

- Bart Gordon, Former Congressman (TN), K&L Gates LLP Partner
  - Celinda Lake, President, Lake Research Partners
  - Michael Hirsh, Politico Journal
  - Other speakers to be confirmed, including media journalists
- 10:00 a.m. *Addressing the Climate Challenge – Putting a Price on Carbon*
    - Dr. Adele Morris, Fellow and Policy Director, Climate and Energy Economics, The Brookings Institution
    - Mike Boots, Chief of Staff, White House Council on the Environment – invited
    - Dan Utech, Senior Climate Advisor, White House – invited
    - Alice Madden, Special Advisor, Office of Intergovernmental Affairs, U.S. Dept of Energy - invited
    - Other speakers to be confirmed
- 11:00 a.m. **Networking Break** – enjoy healthy treats from ASBC business members
- 11:30 a.m. *New Forms of Business: Measuring Success, Promoting Ownership & Responsibility*
    - Michael Peck, Mondragon North America, 1worker1vote.org co-founder, MAPA Group
    - Erik Trojian, B Lab
    - Phyllis Borzi, Assistant Secretary, U.S. Department of Labor - invited
    - Other speakers to be confirmed
- 12:15 p.m. **Lunch**—*Sustainable Economic and Environmental Policy Initiatives at the State & Local Level*
    - JR Tolbert, National Caucus of Environmental Legislators
    - Anthony Gad, Policy Director, State Innovation Exchange
    - Kimber Lanning, Executive Director, Local First Arizona
- 1:30 p.m. *Hands On Skills Building Workshops*
    - A. *Telling Your Story and Making the Business Case to the Media*
    - B. *Leveraging Partnerships for Change: Strategic Alliances Between Foundations & Sustainable Business*
      - Dr. Ellen Dorsey, Executive Director Wallace Global Fund
      - Gary Bass, Executive Director, Bauman Foundation
      - Toni Johnson, Vice President, Knowledge and Influence, F.B. Heron Foundation
    - C. *Engaging and Lobbying Elected Officials*

*D. Mobilizing Your Company to Engage in the Policy Process*

- Andrew Lemley, Government Affairs, New Belgium Brewing

- 2:15 p.m. **Break**
- 2:30 p.m. *Conservative Thought and Sustainability: Opportunities for Collaborating with ASBC*
  - Jim Walsh, Former Congressman and K&L LLP Partner
  - Paul Stimers, Partner, K&L Gates LLP
  - Lori Sanders, Outreach Director & Senior Fellow, R Street Institute
  - Sabrina Schaeffer, Executive Director, Independent Women's Forum
- 3:20 to 3:45 p.m. **Networking Break**
- 3:45 p.m. **Issue Workshops:**
  - *Safer Chemicals: Creating New Business Opportunities*
    - Lindsay Dahl, Beauty Counter
    - Kelly Vlahakis, CEO, Earth Friendly Products
    - Other speakers to be confirmed, including U.S. EPA
  - *What Can Business Do to Foster a Sustainable Economy*
    - Natalia Olson-Urtecho, Regional Administrator, SBA
    - Mike Brady, President, Greyston Bakery - invited
    - Other speakers to be confirmed
  - *Sustainable Agriculture: Next Generation of American Farmers*
    - Elanor Starmer, National Coordinator & Advisor for Local and Regional Food Systems, USDA
    - Euneika Rogers-Sipp, SURREF Sustainable Rural Regenerative Enterprises for Families
    - Other speakers to be confirmed
- 4:30 p.m. *Using the Tax Code to Support Small Businesses and Economically Vibrant Communities* (Plenary)
  - Congresswoman Judith Chu (D-CA) - invited
- 5:15 p.m. **Break for Day**
- 6:00 to 8:30 p.m. **Evening Reception**  
Busboys and Poets, 1025 5<sup>th</sup> Street NW, 20001

**November 14<sup>th</sup>:**

- 7:15 – 8:20 a.m. Working Group for Women breakfast (invitation only)
- 8:00 – 8:30 a.m. **Breakfast** on your own
- 8:30 a.m. **White House:** (No admittance after 9:00, Photo ID required)  
SW Entrance Gate (17th Street at State Place, NW) Old Executive Office Building,  
South Court Auditorium
- 9:15 a.m. **Welcoming Remarks**
- 9:30 a.m. *Addressing Climate Change—U.S. EPA Administrator Gina McCarthy - invited*
- 10:15 a.m. *Building a Sustainable Workforce—U.S. Department of Labor Secretary Tom Perez - invited*
- 11:00 a.m. *Policy Initiatives to Support Capital Access and Entrepreneurial Growth— U.S. Small Business Administration Administrator Maria Contreras-Sweet - invited*
- 11:30 a.m. *Health Care: Next Steps for Small Businesses—U.S. Department of Health & Human Services*
- 12:00 p.m. *The Importance of Sustainable Business*

### **Travel to Capitol Hill**

- 12:45 p.m. **Lunch** on Capitol Hill (Visitors Center)
- 1:30 – 4:00 p.m. **Capitol Hill Visits** (Senate and House)